



# SHAPED IN MEXICO

A CONTEMPORARY ART SHOW BY DISTRITO 14 & PLATFORM- C

FIRST EDITION - **LONDON**

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# ART

Shaped in Mexico is a project committed to presenting European audiences with a different perspective, to that of the popularly defined, of the artistic production that is created in or linked to Mexico.

With a POP UP format, it combines visual art, music, design, fashion and cuisine, with the objective of shaking and changing the viewers' experience, so that their senses have a comprehensive encounter with the affectivity that Mexico can encourage.

Participants are artists, musicians, designers and chefs, who are Mexican by blood or by creative decision, meaning that the country's territory and identity has inspired or provoked their artistic sensibilities.

The selection of artists is an open and inclusive one – it aims to transcend all Mexican geo-political boundaries. The exhibition unites diverse artistic research, such as the rethinking of the expansive fields of paintings and graphics, the arts in process, as well as video narrative. Likewise, the intention of the collection of works is to present a polarised universe of current thinking, as generated from Mexico: chance and the indefinite. Chance, as a unicultural identity (or the lack thereof), understood as the energy that makes Mexico a diversified nation: the rich ethnic heritage from over 50 indigenous, 10 European, 3 Asian and 5 African cultures results in a serendipity of factors and multiple layers of meaning.

The indefinite as a political anti/institution, a way to face the complex conditions created by the multiple clashes of power between the different social groups interacting in Mexico.

The participation of jewellery designers who are inspired by the earth and by handcrafting stone, as well as music that combines genres to achieve a unique Trans-Latin rhythm, together with the international nature of the proposed fashion, allow Shaped in Mexico to fulfil its purpose of creating an immersive excitability, one that is globally current yet rooted in tradition.

**olgaMargarita dávila, curator.**

# ARTISTS

## 2D

Alejandra Alarcon  
Omar Arcega  
Amanda Watkins  
Ruben Gutierrez

## 3D

Adair Vigil  
David Gremard Romero

## 2D & 3D

Pablo Cotama  
Raul Cerrillo  
Ernesto Walker  
Maria Garcia Ibañez  
Tania López-Winkler

## 2D & Space

Joel Gómez

## 3D & Space

Luis Carrera-Maul  
Drawing Agency

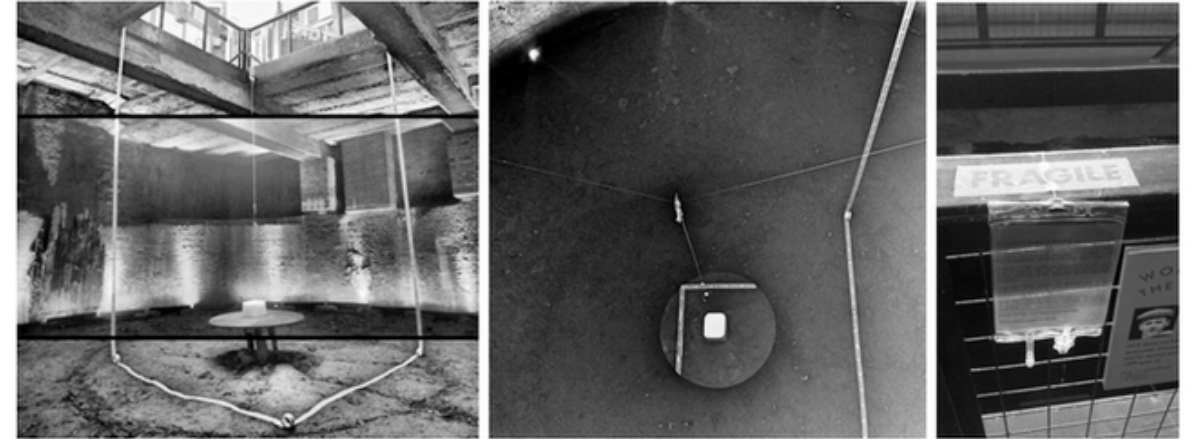
## Image & Movement

Ruben Gutierrez  
Cristina Gris  
Berenice Guraieb  
Gabriel Santamarina  
Federico Perez Villoro  
Clara Macias  
Carles Asensio  
Laboratory Experimental Cinema  
Ojo de Perro



## **LUIS CARRERA-MAUL / 3D & SPACE** *MEXICO*

Luis Carrera-Maul paints without painting in the strict sense of the word. Sometimes it is his pendulum that does the painting, either random or controlled. His work is done by “a-artistic” operations of recycled poetry. Such are, for instance, the pieces made by using magazines or posters and compressing them, the recycling of his past works, “packing” and re-assembling, or his drippings that leave a tray, an intentional mark that overtakes the privileged place of the stroke. It is a very suggestive and vibrant artwork where one can find lots to see and re-think.



## **DRAWING AGENCY / 3D & SPACE** *UNITED KINGDOM*

Nerma Cridge & Tania López-Winkler

The installation *Fragile* by Drawing Agency concerns the obsession with the clinical hygiene in everyday life. In 1842 the *Sanitary Health Report* was published by Sir Edwin Chadwick, and eventually awareness of sanitation moved from the scale of the city to the scale of the human body.

Modernity in 19th Century was accompanied by the use of soap in domestic life, with its industrialisation promoting popular awareness of the relationship between cleanliness and health.

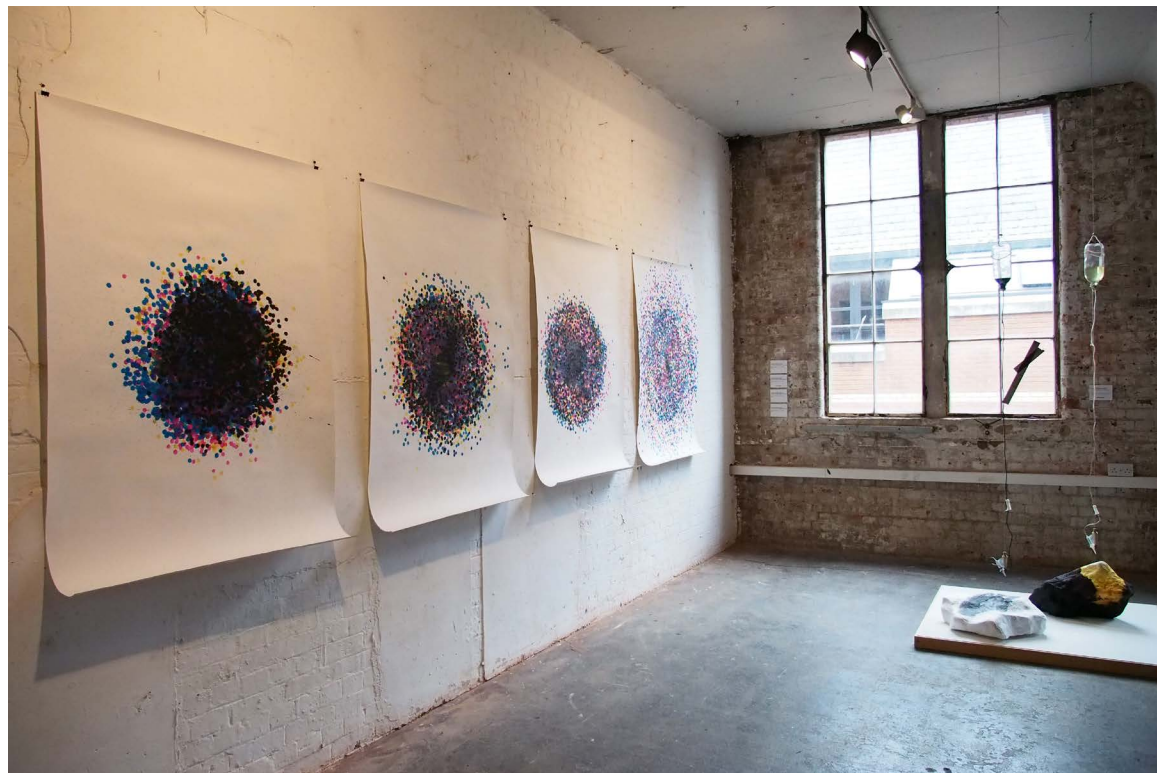
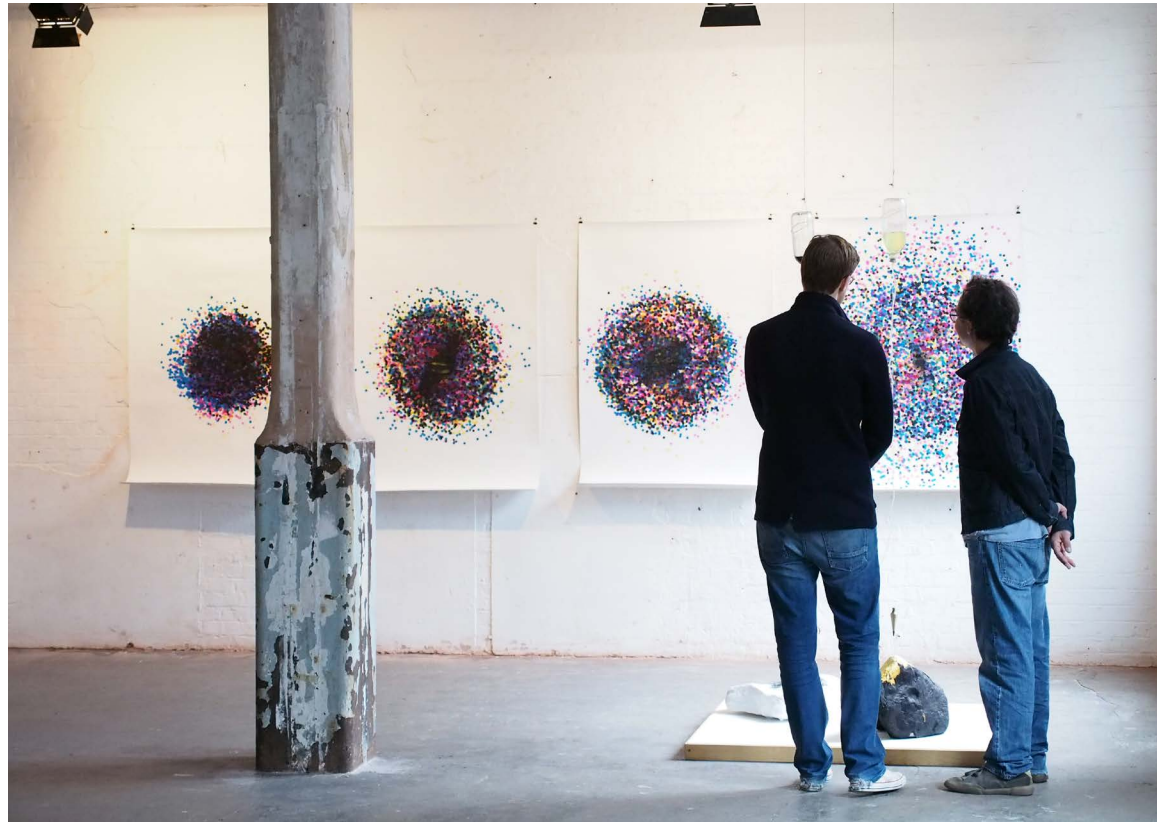
Soap and Water became an important tool in the procurement of a healthy life, and in the quest for cleanliness, more and more chemicals were used.

The paradox is that, the more we use such cleaning products, the more we contaminate the very same water we need for our survival.

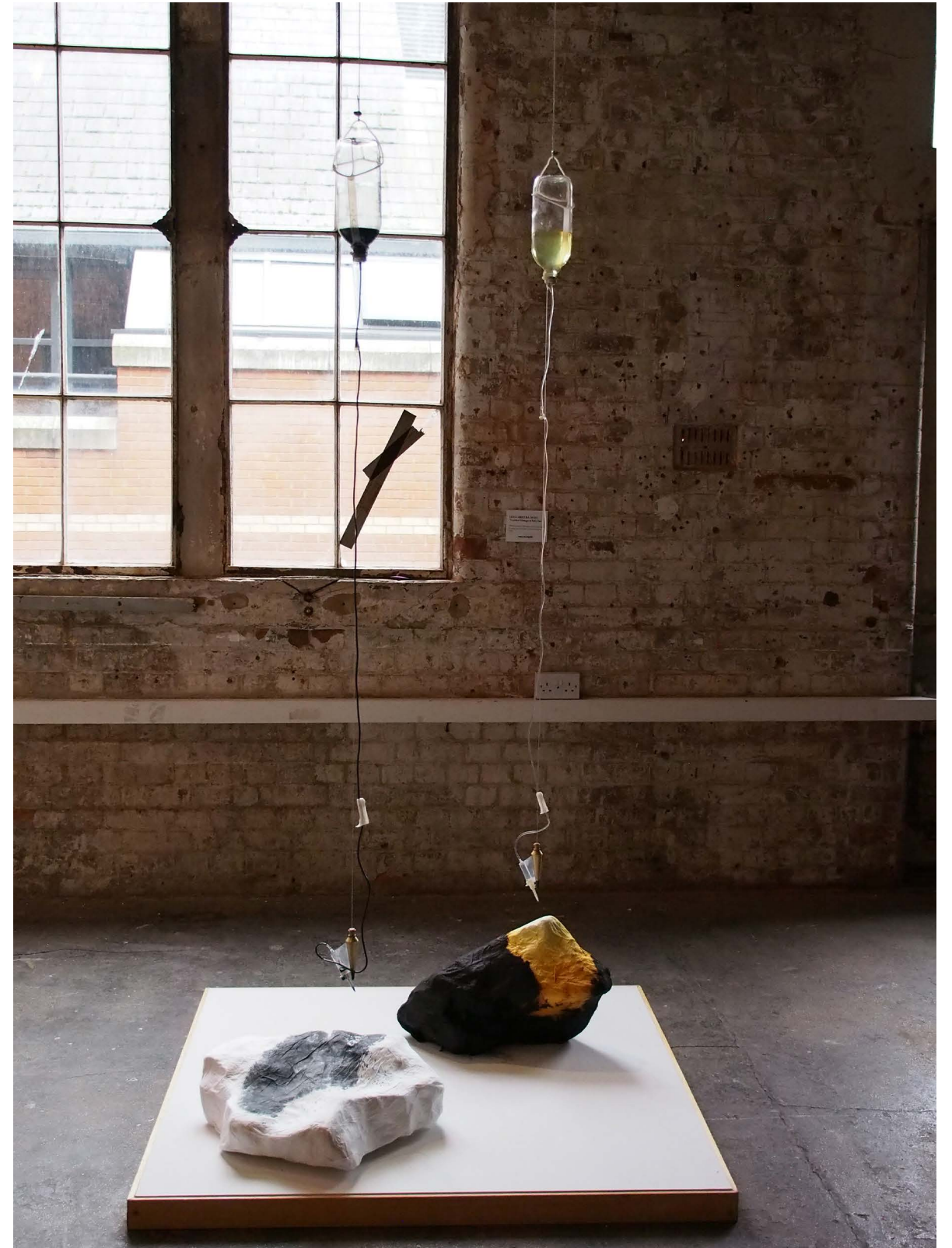
# SECOND FLOOR TOUR



Luis Carrera-Maul



Luis Carrera-Maul





*A sincere and heartfelt thanks to everyone that supported Shaped in Mexico and all the artists that were a part of this first edition. The show was made possible with the help of those of you that believe, and continue to believe, in the importance of providing encouragement to talented people that see the world through a different, more considered lens. You have helped plant a new seed of opportunity.*

*Lorena Junco  
Eduardo Margain  
Carlos Bremer  
Eduardo Haros  
Gabriela, Eduardo y Pablo Diez  
Diego Lijtmaer  
Marien Palacios  
Gabriela Morales  
Cristina Rodríguez  
Pablo Cotama  
Omar Arcega  
Tania López-Winkler  
Luis Carrera-Maul  
Raúl Cerrillo  
Ernesto Walker  
María Voguel  
Eduardo Gómez  
Silvia Palacios  
Daniela Fernández  
Olga Margarita Dávila  
Gladys Villarreal  
Aniko Michnyoava  
Diwa Zai  
Natasha Wilson*

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J. Milton**

